



“You desire to know the art of living my friend?  
It is contained in one phrase: make use of suffering.”

Henri-Frédéric Amiel



## OUR MISSION

The mission of The David Benzer Strike Out Fear Foundation is to “Build a Bridge from Fear to Hope” for people diagnosed with cancer.

By creating comforting, life-affirming environments in cancer clinic waiting rooms across the country, the Foundation’s *Immediate Impact* program supports the emotional and spiritual needs of patients — to reduce fear and sustain the spirit from the moment of diagnosis, during treatment, and into survivorship.

Since 2011, the Foundation has provided amenities for cancer clinic waiting rooms and treatment facilities that have enhanced the therapeutic experience for close to 60,000 new cancer patients and 415,000 patient visits.

## BUILDING A BRIDGE FROM FEAR TO HOPE

The moment a person hears the words “You have cancer” the fear and anxiety descend. Along with the physical demands of treatment, the strain can zap a patient’s spiritual and emotional strength. That’s why The David Benzer Strike Out Fear Foundation designed its *Immediate Impact* program to begin at the moment of diagnosis. As founder David Benzer states, “A patient launches his or her fight in the waiting room. If that environment is sterile and cold, it affects your psyche. We need to make waiting rooms healing environments that ease anxiety and provide comfort and distractions.”



David Benzer with UCSF practice managers, Karishma Raghuvanshi, and Diana Bretzinger and Lynn Hammerschmidt, Strike Out Fear President, at the UCSF Helen Diller Family Cancer Center

Based on studies that show the benefits of using visual and audio media to decrease fear and anxiety, and to cope with pain\* — borne out by founder David’s personal experience — the Foundation provides state-of-the-art video and audio equipment, music libraries, calming videos, gourmet coffee machines, iPads, and other amenities to immediately improve the ambience in treatment facilities. Turning a clinical environment into an uplifting one can make a dramatic difference in the attitude patients bring to their care — bolstering their ability to harness inner resources, transcend suffering, and ascribe meaning to their experience.



Arizona Diamondbacks pregame ceremony honoring patients and staff from The Virginia J. Piper Cancer Center in Scottsdale, AZ



*"What we have done for ourselves alone dies with us.  
What we have done for others and the world remains and is immortal."*

Henry David Thoreau

### SPONSOR A CANCER CLINIC MAKEOVER

A cancer clinic makeover can be accomplished for as little as \$5,000 — that's a small investment given its extraordinarily power to transform the waiting room experience for literally thousands of cancer patients.\*\*

### RESOURCES THAT PROVIDE COMFORT AND INSPIRE HOPE

The Foundation offers web-based and printed resources that:

- Help cancer patients manage anxiety and nurture hope
- Coach family and friends on how best to provide comfort and support
- Empower people with information on current treatment guidelines, complementary medicine, and supportive care

\*View references on our website  
\*\*Dependent on size of clinic.

## OUR STORY

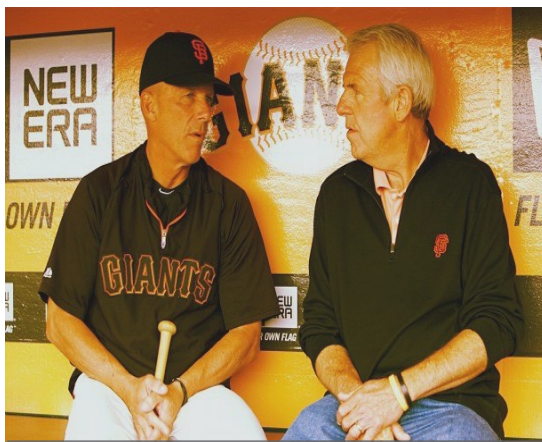
For more than 30 years, I've had the honor and privilege of running a TV camera next to a big league dugout. It's been my passion, my pride, my art, and my craft. And, I've learned from every one of my colleagues, in uniform and not, that anything is possible when we come together as a team. The challenges we face as individuals — not just from our opponents, but from our internal doubts and fears — become surmountable when we know we are not alone. These



David and Will Clark, Circa 1986

lessons came home to me in November, 2010 when I was diagnosed with Stage IV throat cancer. I got the news just 24 hours after the San Francisco Giants, the team I've worked closely with my whole career, held a parade celebrating their World Series championship. In one day, my world turned from glowing color to flat black and white.

I was facing a deadly disease, under a paralyzing shadow cast by fear. I dreaded the agonizing chemo and radiation treatments. I feared losing the physical strength I had taken for granted. I worried about my ability to work and care for my loved ones. At one of my lowest points, I made a promise to God that if I were to survive, I would



Former Giants third base coach Tim Flannery with David in the dugout at AT&T Park

make a difference in the lives of people fighting cancer. The more time I spent in the cancer clinic — feeling my own fear, and that of other patients — my new teammates whose lives hung in the balance, the more I understood the contribution I might make.

If we could support each other to overcome fear and keep hope alive, we would increase our chances of winning against all odds. Inspired by the great teams and true champions I've come to know over the

years, I created a foundation with a mission to nurture hope and healing in people affected by cancer and most importantly, to let them know they are not alone.

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*The David Benzer Strike Out Fear Foundation, Inc. is a tax-exempt 501(c)3 public charity*