



## Fighting the Fear – Empowering the Hope of Cancer Diagnosis, Treatment, and Survivorship

The David Benzer Torture Cancer Foundation

June 2012

### Upcoming Events



#### Torture Cancer Golf Tournament

Harding Park Golf Course  
San Francisco, CA  
November 5, 2012



#### Lucky Strike Lanes Bowling Fundraiser

200 King Street  
San Francisco, CA  
Date TBD

[www.bowlluckystrike.com](http://www.bowlluckystrike.com)

We need volunteers for both of these events. Please let us know if you would like to help.

Dear Friends,

Here is the latest news about how The David Benzer Torture Cancer Foundation is having an immediate impact on the lives of people with cancer.

Join us as we remodel waiting room across the United States.

David Benzer and Lynn Hammerschmidt

### Torture Cancer Launches Immediate Impact Program

*Your support and donations are making a difference.*

Thanks to your support and contributions, The David Benzer Torture Cancer Foundation recently launched the *Immediate Impact* program to create comforting, life-affirming environments in cancer clinic waiting rooms across the country.

Our first makeover was completed at the Palo Alto Medical Foundation in May. A 3D monitor, Blu-ray disc player, and a commercial beverage machine were installed in the waiting room along with speakers in radiation treatment room.



3D monitor and Blu-ray player at the Palo Alto Medical Foundation.

## Quick Links

Donate



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David sampling the hot chocolate.

Your donations have made an immediate impact in the lives of people fighting cancer. Patients, physicians, and staff have remarked on the amazing change the improvements have made in the ambience of the waiting room.

Help us do more. Donate to the Immediate Impact program and watch for information on upcoming events on our Facebook page and our new website launching this summer.

*Special thanks to*

**Bay Area Freestyle Golf and Logan's Run**

for their generous donations which made this program possible

## About the Foundation

The David Benzer Torture Cancer Foundation is a non-profit organization dedicated to supporting people fighting cancer.

David was inspired to establish the foundation as a result of his personal journey as a throat cancer patient and survivor and his belief that his many lifelong friends and colleagues in the fields of sports, music, television, radio, entertainment, and medicine will inspire others to join the cause.

Originally focused on throat cancer, the foundation now seeks to assist people fighting all types of cancer.

## Officers and Board Members

### Corporate Officers

David Benzer, CEO  
Lynn Hammerschmidt, President  
Jennifer Cohn, Secretary  
Jennifer Gonzalez, Treasurer

### Board Members

David Benzer, Chairman  
Jennifer Cohn, Secretary  
Jennifer Gonzalez, Treasurer  
Mitch Juricich, Member



David and Lynn at the Palo Alto Medical Foundation

## Help us Remodel Waiting Rooms Across the Country

Donate to

The David Benzer Torture Cancer Foundation  
**Immediate Impact Program**

<u>Your gift</u>	<u>Provides</u>
\$25	Blu-ray disc
\$50	Coffees and teas
\$100	Blue-ray disc player
\$400	Set of speakers
\$1,500	Sony HD monitor

Donate



# Together We Can Change Fear to Hope

"You Have Cancer." As a black cloud descends around your psyche, in a few short moments,



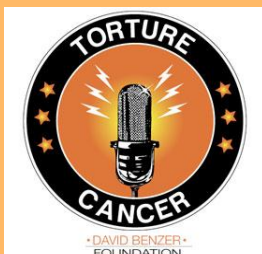
you are transformed from a person living life to being a cancer patient. As David described it, "Life went from glowing color to a black and white still." In fact, the fear inherent in the diagnosis and experience of cancer is often as debilitating to your spirit and soul as the treatments are to your body. With each visit to the clinic waiting room, the anxiety builds. Friends and family treat you differently and struggle to say or do that is supportive. The fear is palpable. And, if you are not prepared, it can be a downward spiral.

Based on founder David Benzer's experience of being diagnosed and treated for Stage IV throat cancer, our mission is to share the tools he used to stay strong during grueling chemotherapy and radiation treatments and their continuing side effects. Our ultimate aim is to change the very nature of what it means to be a person diagnosed with cancer.

Providing information and tools to help people fighting cancer stay strong and positive when the world tells them to do otherwise, we help people stay focused on the here-and-now, to celebrate living in the moment rather than focusing on what might happen, and most importantly, to share that we are all in this together and can ease each others' pain.

A cancer diagnosis, while never welcomed, can be a blessing in disguise. It tears down our defenses and makes us realize, in a profoundly new way, that people, experiences, and memories – not things – are what are most important.

While there have not been many walk-off home runs in cancer treatment in the last decades, progress is being made. In the meantime, rather than succumbing to the fear a diagnosis of cancer creates, the foundation's efforts are devoted to giving people ways to ease anxiety, distract them from pain, and empower their families and caregivers to treat them in the most life-affirming ways.



**The David Benzer Torture Cancer Foundation**

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