# Joy to the World





## Torture Cancer Golf Tournament Raises Spirits and \$30,000

The Foundation's 3rd Annual Golf Tournament was a monumental success. Many of you have supported the Foundation since its inception in 2011 and we are truly

grateful. More importantly, we want you to know that your participation and contributions are already having an impact-uplifting the spirits of thousands of people who are fighting cancer.

Our special guest, Jonny Gomes made the day truly celebratory. Could he have



been any more personable and real, and committed to giving back? Since the Boston World Series Championship, there were many other places he could have been that day, but he chose to spend the day with us. As David would say, "It's not what you do on the field that counts; it's what you do off the field that matters." Of the 150 people on hand that day at Harding, if they were not a fan of Jonny's before the tournament, they are now.

A number came up to us to say that they want to be a part of the tournament next year because the people they were serving were so great. Thank you to all of the participants, volunteers, donors, and sponsors for making this such an amazing event. View photos of the event in the <u>Torture</u> <u>Cancer Blog</u> section of the website. God calls us not to see through each other, but to see each other through.

UCSF Helen Diller Family Comprehensive Cancer Center

On Monday, December 23, the Torture Cancer Foundation will be delivering the first of two flat screen TVs, BluRay disc players and sets of discs to the UCSF Helen Diller Family Comprehensive Cancer Center. It is because of your donations, both large and small, and most importantly your belief in our vision that we can ease each other's suffering, that we have the honor of providing this gift.

When we walk into the UCSF Cancer Center at 10:30am on Monday morning, you will be by our side. It is your support that has allowed the Foundation to provide comfort and distractions - transforming the experience for thousands of patients in cancer clinic waiting rooms across the country. Every hour and every dollar donated will ease the burden of a person fighting cancer and their loved ones.

The first system will be installed in the Breast Cancer Clinic waiting room on the second floor. A second flat screen TV, BluRay player, and discs are the central elements of a new "Children's Media Center" being created in the waiting room for the Orthopedic Institute on the 4th Floor. Many of the 24,000

## Give A LITTLE

#### How Your Small Donations can Transform the World



In thinking about our plans for fundraising, we ran across this inspirational book by Wendy Smith— *Give a Little, How Your Small Donations Can Transform Our World.* A former professional fundraiser, Smith provides numerous examples of how small donations can have a big impact. Here is one example of note:

**Dimes Destroy Polio.** Throughout the first half of the twentieth century, polio was one of the most feared diseases in the developed world. At its worst, the disease caused paralysis and use of the dreaded iron lung to force air into and out of the lungs. In the US alone, there were tens of thousands of infections each year with a peak of 57,628 cases in 1952-- more than 21,000 of them resulting in paralysis.

In 1938, President Franklin D. Roosevelt, a polio victim himself, established the National Foundation for Infantile Paralysis. Its first campaign, called the "March of Dimes," simply requested that people donate a dime to combat polio. Soon, the White House, awash with dimes, and was forced to hire extra clerks to help manage the waves of mail.

In the first year, the campaign raised a total of \$1.8M of which, \$238,000 was collected in dimes. These dimes helped fund the research of Dr. Jonas Salk, who was able to produce an effective vaccine that reduced the number of infections from over 20,000 each year in the 1950s to approximately 3,000 in 1960. By 1979, the disease was eradicated in the United States. An ocean of dimes had eliminated one of the century's worst nightmares.

#### Merry Christmas and Happy New Year



We wish you and your loved ones a holiday season filled with love, peace, and joy.

David and Lynn

patients who visit this floor each year are children with bone cancer or orthopedic abnormalities. During the course of their treatment, a number of them will become amputees, which is extremely frightening for both the children and their parents.

Currently, there is no special program or area for children at the Cancer Center. The Media Center corner will provide them with "their own little (safe) area" and offer a welcome and comforting distraction during treatment. Additionally, it will provide their parents with some relief while their kids are engaged in a soothing activity that they do not have to create.

If for one moment in time we are able to provide a sense of joy for these young patients and their families, it will be because of you.

Please pause on Monday morning at 10:30am to honor your contribution to this worthy cause. In this busy season, you have already given a gift worth more than anything money can buy.

In the end, the only thing that survives is the love we share with one another. We're all in this together.

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